



HEADING NORTH

BOTANY IN CANADA'S BOREAL BIOMES

Annual meeting of the Canadian Botanical association (CBA)

May 31st to June 4th 2020, Rouyn-Noranda

For over 50 years the Canadian Botanical Association (CBA/ABC) has brought together researchers, professors and professionals working in a broad range of botanical fields, including physiology, genetics, taxonomy and phylogeny, mycology, plant development, and ecology. During the annual meeting, 80-120 motivated and engaged members gather to share insights on the latest research across these broad fields and hear inspiring presentations by world experts in botanical research, plants being at the base of almost all ecosystems.

With the theme: Heading north: botany in Canada's boreal biomes, this edition of the annual meeting of the CBA/ABC will be held in Rouyn-Noranda from May 31st to June 4th 2020 represents an opportunity for the region to charm visitors from across Canada with its economic opportunities and tourism offers, along with allowing participants to experience the natural beauty of the boreal forest of Abitibi-Témiscamingue and become familiar with the proximity of the First Nations.

In order to offer a complete and enriching experience through field trips and workshops, the quality of guest speakers, or the food services offered, significant expenses are expected for this event. We are seeking your financial support in this major national meeting to help us reduce registration costs and thus maximize participation. By supporting this event, you will contribute directly to the advancement of knowledge related to plants, since an event of this scale allows a vital networking between researchers. In this respect, we offer you a detailed visibility plan on the following page. Please note that if no financial contribution is possible, you can still contribute on duty such as preparing for lunch/coffee breaks, accommodation, transportation, material resources, donation for the auction, etc.



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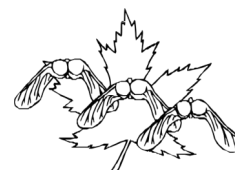
Professor

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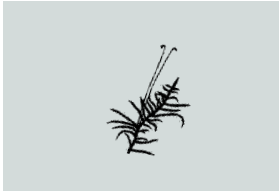












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VISIBILITY PLAN

	Feather moss partner Less than 1 000 \$	Dryopteris fern partner 1 000 \$ to	Iris versicolor partner 2 001 \$ to 5 000 \$	Black spruce partner 5 001 \$ to 10 000 \$
Free registration(s)				
Logo on the meeting website				
Logo in participant workbook				
Free kiosk in UQAT atrium + mention in press relations				
Event named by your organisation name (ex: the Cocktail, the BBQ or the Banquet)				